

Book Proposal Form

This document should provide a general description of your proposed book and enable us to assess its suitability for publication. Please give as much information as you can at this time. This document will provide the basis for reviewer's reports and editorial / sales / marketing appraisal and will benefit from as much detail as possible. Where you have incomplete information or tentative plans for now, please tell us about them and mark as 'planned'. Please provide any sample text as a separate document.

Research integrity

The IET is committed to safeguarding the integrity and reputation of our books and those who edit, author, or contribute to them. We want to ensure the IET sustains its position as a trusted source of content on STEM topics, and that our publishing programme continues to make a useful contribution to the important work done by the STEM research community.

In order to protect our reputation, and those of our authors and editors, on receiving your book proposal we will:

- Use the Retraction Watch Database to investigate the retraction records of prospective authors and editors before approving new book proposals.
- Personally manage communications with proposal peer reviewers to reduce the risk of review manipulation.
- Take steps to check that prospective authors and editors are who they say they are.
- Strongly discourage open call-for-chapter books.

These actions are intended to give genuine editors and authors complete confidence in working with the IET to continue to publish scientific and technical information of the highest quality.

Use of AI tools

The IET does not accept books or chapters for publication that are wholly generated by AI tools. The IET does not recognise AI tools as authors or able to fulfil authorship criteria, as they cannot take responsibility for the submitted work. Where AI tools are used in the preparation of any part of a book chapter for publication in an IET academic book, the author has full responsibility for the chapter in its entirety, and use of the AI tool must be clearly disclosed in the appropriate section of the chapter by the author.

Proposed Book Title

Please add your proposed book title

Author(s)/ Editor(s)

For each author/editor, please provide the following:

- a) full name*
- b) professional affiliation / employer name,*
- c) work address, telephone, email*
- d) web page and other social media presence (eg Twitter, LinkedIn)*
- e) a one-paragraph summary of professional activities and achievements (This section should highlight your expertise in the fields you plan to cover in this proposal.)*

Synopsis

About The Book: In a few paragraphs, describe the subject area, aims and scope of the book, the reasons for writing it, and any special features or novel approaches employed.

Contents

For each proposed chapter please provide the title, a brief synopsis and (if edited) who you would expect to write the chapter (contributors names will be treated as tentative only; none of the persons named will be contacted by the IET at this stage)

Specification and Schedule

- *Will this book be authored or edited?*
- *Your estimate of total number of printed pages (based on approximately 550 words per page with a 20% allowance for figures and tables)*
- *Your estimate of the total number of figures and tables.
(Please note that our books are typically printed in colour, though if a book does not make use of colour we might choose to print in greyscale).*
- *When would you expect to deliver the completed manuscript?*
- *For how long will the book remain up-to-date?*

Readership, Market and Promotion

- *Primary readership / market – those for whom the book would be a “must read”*
- *Secondary readership – those for whom the book would be ancillary or related reading*
- *Which professional organisations/societies would be interested in your book?*
- *Which international conferences cover the same topic area as your book?*
- *Do you have any personal resources you could use to help promote the book: local or regional contact groups, blogs, community/social site contacts, etc?*
- *Please list all similar or competing books that you are aware of. Indicate in which respects your title will be different (in terms of content, organisation, level, approach, readership etc.). Are you aware of any books similar to yours in preparation but not yet published?*

Additional information

Please include any additional comments that may be useful in helping us to decide on the commercial viability of this proposal.

You may also include a list of relevant projects and publications.

Reviewers

Please suggest 3-5 potential reviewers who are familiar with this subject area. Please give their name, affiliation and email contact. Note that we will also obtain reviews from our own contacts and advisors.

- Reviewer 1:
- Reviewer 2:
- Reviewer 3:
- Reviewer 4:
- Reviewer 5:

Please return this form to your IET contact. Alternatively, proposals may be sent to author_support@theiet.org for consideration.

If we agree on the proposal scope, we will ask peers in your field for their opinion on your proposal. Usually this review process takes 4-6 weeks to complete, and if the reviews are positive, we can move quickly to an agreement to publish.

We offer competitive royalty rates and will fully support you at all stages of our professional production process. Our books are marketed and sold globally and appear both in print and as e-books.

We are a global organisation with more than 154,000 members in 150 countries and, as we operate on a not-for-profit basis, all surplus we make from our books is used to provide activities and products for the engineering and technology communities – conferences, publications, magazines, scholarships, certification, professional development, and advocacy to governments to promote the positive role of science, engineering and technology in the world.

The IET is a signatory to the United Nations Sustainable Development Goals (SDG) Publishers Compact, and is committed to developing and implementing sustainability principles aimed at accelerating progress towards achieving the SDGs by 2030: <https://www.un.org/sustainabledevelopment/sdg-publishers-compact/>.