



- Warning messages
- Plus automated vehicle (AV) control

**HE Regional Operations Centre**

- eCall
- Stopped vehicle data

Emergency refuge area

**In-vehicle visual and verbal message**

**Stopped vehicle 100m ahead**

- In vehicle sensors
- Retrofit smartphone
- Sat-nav integration

**Outcomes**

- Better public trust
- Reinforced behaviour
- Information into vehicle
- Support for AVs

- Fewer breakdowns**
- Public campaign e.g. on tyre safety
  - Highway Code change
  - Mandatory retest online
  - Link training to insurance