

Engineering. Live

Be part of something amazing

Sponsorship and exhibition
opportunities

theiet.org/live

Who are the IET?

We inspire, inform and influence the global engineering community to engineer a better world.

As a diverse home across engineering and technology, we share knowledge that helps make better sense of the world in order to solve the challenges that matter.

It's why we are uniquely placed to champion engineering.

Our delegates are drawn from our 168,000 international members, and non-members working across the breadth of engineering and technology.



40
EVENTS



11,000
DELEGATES



750
EXPERT SPEAKERS



theiet.org/live | sponsorship@theiet.org

 Awards
Workshops
 Talks
Conferences

Why sponsor an IET event?

IET Events bring together the cream of the engineering and technology community and a very engaged audience who are keen to do business. The high-level technical content attracts key decision makers active in your industry.

We'll showcase your brand throughout the event marketing campaign, putting your name in front of thousands of IET members as well as key strategic individuals at the event. You'll also have access to valuable knowledge and insight from industry speakers to inspire the development of your business.

We are planning a programme of mainly online events in 2021, but hope to return to also offering face-to-face events as soon as circumstances allow.

“

I had some very interesting discussions with end clients.

”

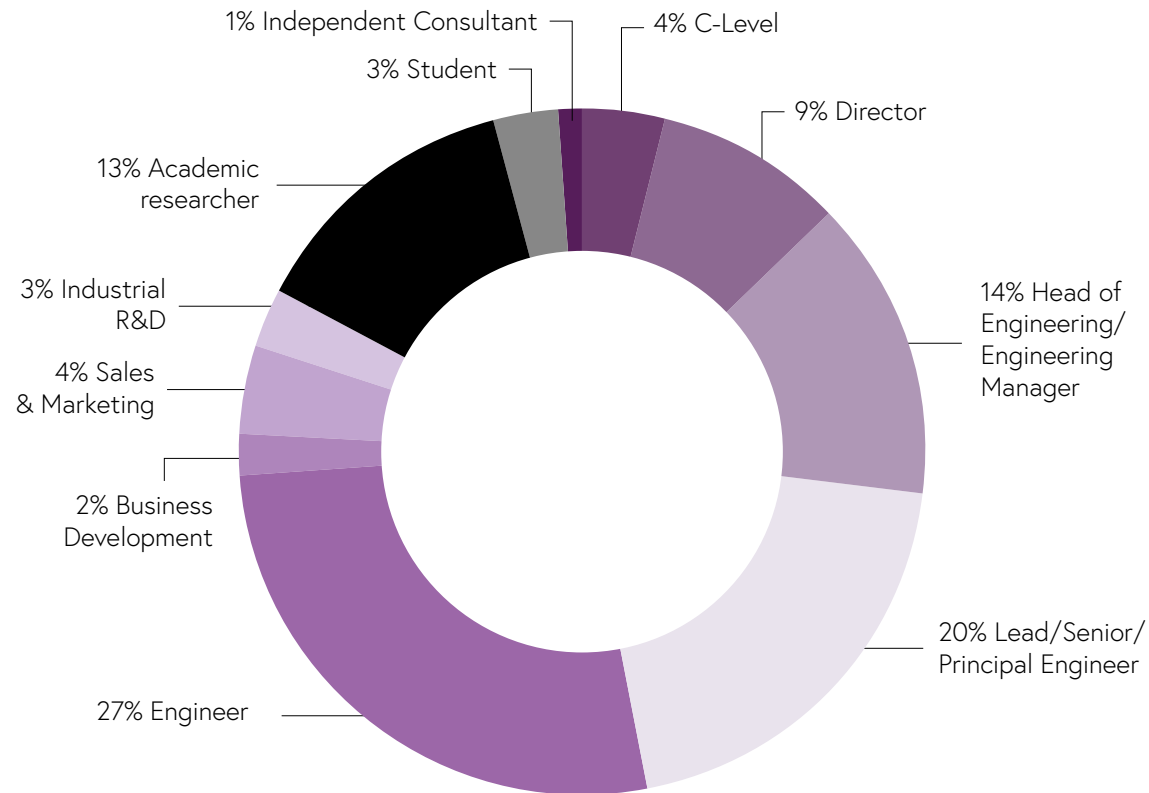
Exhibitor, DPSP 2020



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Awards
Workshops
Talks
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■ A summary of our 2019 attendees:



Recent sponsors include:

ABB

AIRBUS

CISCO

GCHQ

MathWorks

Megger

NOZOMI NETWORKS

OMICRON

OPAL-RT TECHNOLOGIES

RTDS Technologies

SIEMENS
Ingenuity for Life

YOKOGAWA
Co-innovating tomorrow™

Attendees include

Director of Marketing and Innovation
Simulation Engineer
Head of Solutions
Technical Specialist
Regional Director
Director of Engineering
Product Manager
Head of Cybersecurity
Finance Director
Chief Engineer
Communications Group Leader
Framework Director
Head of Campaigns
Principal Engineer
International Technical Director
CEO
Commercial Director
Technology Programmes Manager
Sales Manager
Research Fellow
Chief Technical Officer
Business Development Manager
Strategy Director
Software Engineer
Chief Information Security Officer
Lead Engineer
Design Engineer
Managing Director
Account Manager
Director International
Portfolio Development Manager
Area Sales Manager
Sales and Marketing Manager
VP Business Development
Lead Systems Engineer

Online event packages for 2021

Exhibition space

A branded exhibition booth within our virtual event environment, offering you multiple opportunities to connect with attendees.

Features include:

- Present your brand with marketing collateral and direct links to your website and social media channels
- Enhance engagement by adding an introductory video and white paper
- Connect directly with your audience by hosting a live chat or running a demo
- One-to-one chat functionality, including video call and screen share

You will also receive:

- Your logo, link and 50-word profile included on the event website
- Your logo included in other marketing collateral (where exhibitors are listed)
- Minimum of one social media post acknowledging your participation

£3,250 + VAT

“

Excellent event and great networking opportunity.

”

Delegate, Nuclear Engineering 2019

Online event packages for 2021

Platinum sponsor

Our highest level of sponsorship, with extensive opportunities to showcase your brand and expertise both before and during the event.

Everything included in the exhibition package, plus:

- Speaker session in the conference
- Speaker session in the networking stream
- Your branding on Q&A function during your sponsored conference session
- 2 digital advertorials in E&T Magazine online
- Sponsored advert on attendee dashboard
- Your logo to appear alongside sponsored sessions
- 30 second pre-roll to be presented during sponsored presentation
- Opted-in delegate data will be sent to you after the event

£12,500 + VAT

Gold sponsor

Everything included in the exhibition package, plus:

- Speaker session in the conference
- 2 digital advertorials in E&T Magazine online
- Sponsored advert on attendee dashboard
- Your logo to appear alongside sponsored sessions
- 20 second pre-roll to be presented during sponsored presentation
- Opted-in delegate data will be sent to you after the event

£9,750 + VAT

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“

An efficient format to learn and discover opportunities.

”

Delegate, Living
in the IoT 2019



Awards



Workshops

Talks

Conferences

Online event packages for 2021

Silver sponsor

Everything included in the exhibition package, plus:

- Speaker session in the networking stream
- 1 digital advertorial in E&T Magazine online
- 10 second pre-roll to be presented during sponsored presentation

£4,875 + VAT

Bronze sponsor

Everything included in the exhibition package, plus:

- Speaker session in the networking stream

£4,250 + VAT

“

Very worthwhile event.
Increased my knowledge
of the industry and what it
looks like from both a user
and vendor perspective.

”

**Delegate, Cyber
Security for Industrial
Control Systems 2020**



Engineering. Live

Partner with us and be part of something amazing.

Find out about our event sponsorship and exhibition opportunities.

theiet.org/live

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