**The Institution of Engineering and Technology**

**#PresentIn10 Judging Criteria**

*The total points available for each competitor is 100. Each judging section has different maximum points available, please refer to each section individually and decide on the appropriate score. Our online judging system will calculate the total points and can be reviewed before final submission.*

**Virtual Presence [10 points]**
- Professional appearance (dress code is smart)
- Is the presenter clearly visible? For example, is the lighting well balanced?
- Is the presenter clearly directing their presentation to the camera and making 'virtual eye contact?'
- Has the presenter used an appropriate background? i.e. not cluttered, use of a virtual background?

**Voice [10 points]**
- Is clarity and confidence clearly shown through their tone of voice?
- Is the presenter speaking clearly and at a good volume for the virtual platform?
- Is the presenter pausing too frequently with noticeable time gaps in their speech?
- Is the presenter using variations in their tone to generate impact in certain parts of their presentation?

**Slide Deck [10 points]**
- Is there a good balance of content on the slides?
- Are the presenters slide text heavy? Are they reading rather than presenting?
- Are the slides appropriate for what the presenter is talking about? Are they relevant?
- Has the presenter used an effective method of showing information? For example, stats or images relating to their topic.

**Time Management [10 points]**
- Has the presenter managed their time appropriately? Too short or too long?
- Was there a natural progression throughout the presentation?
- (Note: consider an allowance for dropped connection if appropriate)

**Audience Impact [10 points]**
- Has the presenter engaged with the audience?
- Have they used audience engagement tools? For example, use of polls, use of digital tools such as the annotation function on Zoom

**Technical Topic [15 points]**
- Does the presenter show originality in how they have interpreted the topic?
- Does the presenter show an in-depth knowledge of the topic?
- Is the presenter well prepared in their topic?
- Does the presenter show enthusiasm and a keen interest in the topic?

**Technical Content [20 points]**
- Does the presenter's topic fit suitability within the theme?
- Is the topic presented in an understandable and suitable manner for an audience of different levels of comprehension?
- Generally, does the presentation follow a logical structure?
- Is the introduction of the presentation effective and cohesive?
- Is the conclusion of the presentation effective and cohesive?

**Overall [15 points]**
- Were you clear of the objectives for this presentation?
- Were the objectives met?
- Was there a clear impression of a message within the presentation? Was it understandable?