

IET Achievement Awards

Sponsorship of the IET Achievement Awards provides your organisation with the opportunity to align yourselves with excellence in engineering and technology and to be seen as an employer of choice.

These annual awards recognise some of the world's most outstanding engineers and technologists, and acknowledge the talents of exceptional apprentices, students and young professionals. The ceremony includes the announcement of the winners for our Achievement Medals and the Apprentice, Technician and Armed Forces Technician of the Year Awards.

In 2020 the ceremony will be hosted at IET London: Savoy Place, our home in the capital, where you can expect a truly memorable evening at our inspirational ceremony, followed by the unique chance to celebrate with all our winners at our bespoke drinks reception.

This is an unparalleled opportunity to showcase your company to incredible engineers. Get in touch to discuss packages to suit you today.

theiet.org/achievement



Sponsorship Packages

	Silver Package	Gold Package
	£5,000	£10,000
Before the ceremony		
Your logo and a profile on the website	✓	✓
Your logo on promo emails sent to Guests and IET Members	✓	✓
Inclusion in our social media activity	✓	✓
Your logo on additional external advertising (where space allows)	✓	✓
Bespoke social media toolkits	✓	✓
Inclusion in finalist press releases	✓	✓
On the day at the Achievement Awards		
Exhibition space during the drinks reception	branded poseur	3x2 space
Full page colour advert in the programme		✓
1/2 page profile and logo in the programme	✓	✓
Logo included on official winner photos	✓	✓
Logo featured throughout the venue including directional signage, digital, pillar wraps and welcome signage	✓	✓
Personalised thank you from the awards host		✓
Sponsors zone including drinks package		✓
After the ceremony		
Logo on all post-ceremony promotional activity	✓	✓
Company mention in all winner press releases	✓	✓
Provided with all suitable photos to use after the event	✓	✓
First option to sponsor next year		✓
Fancy adding something to your package?		
Opportunity to sponsor one of our Apprentice and Technician categories		
Drinks reception sponsor		
Branded cocktail		
Branded giveaway - distributed to all guests		

*Please get in touch for prices

