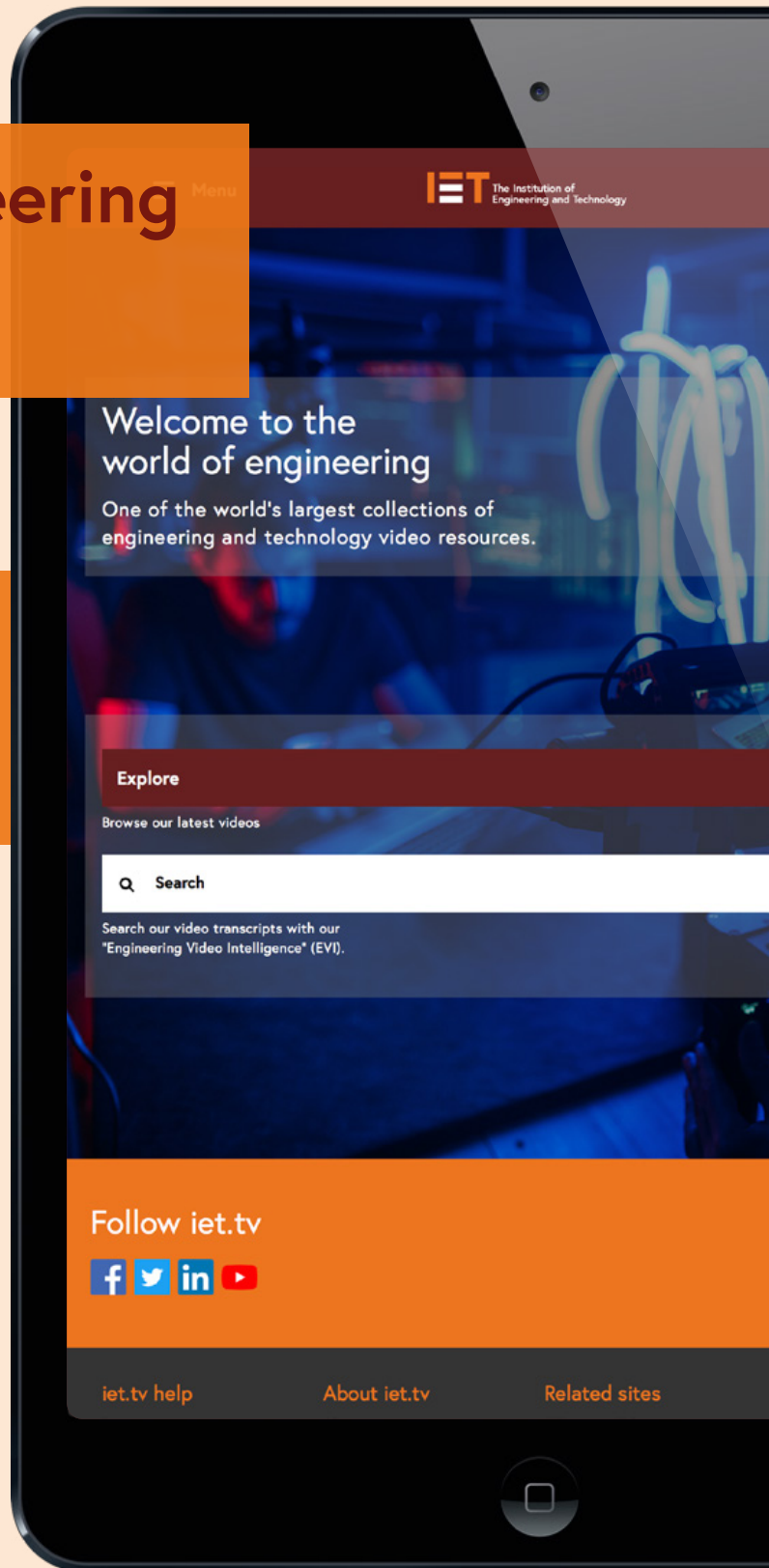


iet.tv – The Engineering Research Engine

iet.tv is the world's largest collection of engineering and technology video resource featuring:

- Content from leading engineers and technologists in academia and industry.
- 24/7 access to 12,500 engineering videos – invaluable to researchers, instructors and students.
- Engineering Video Intelligence 'EVI' – enabling the user to search video transcripts.
- Comprehensive video metadata driven links.
- Easy-to-use usage report dashboard, making it easy to analyse user activity.



Engage and inspire the multimedia generation

Not just a search engine – a research engine

Uniquely, iet.tv uses metadata to generate content-sensitive links to related eBooks and journal articles from the IET Digital Library. From a single search result, users will receive metadata-driven links that enable them to explore a world of online content.

In addition, our Engineering Video Intelligence tool 'EVI' provides the ultimate search of the spoken word from more than 18million words in our database of video transcripts, taking you directly to the video. This transforms iet.tv from a powerful video search engine into a powerful research engine that users will want to use again and again!










Our videos include:

- Seminars from select universities and research institutions worldwide
- Content providing unique teaching and coursework material for lectures
- Interviews with leading experts from industry and academia
- Lectures and presentations from all major IET events and third party, selected external engineering related events
- Bite-sized content including news, product demonstrations and showcases
- 4,100 videos with subtitles
- 3,900 videos with full transcripts

Something for every engineering and scientific library

iet.tv's extensive number of videos is organised into 15 different channels, making it easy to browse the topics that interest your users the most. With this structure, libraries can also pick and select the most appropriate channels, and add new channels at any time.

Nine specialist channels covering a huge range of engineering and technology content:

 Communications	 IT	 Manufacturing
 Control and Automation	 Power	 Transport
 Electronics	 Management	 Healthcare Technology

Six informative and engaging free-to-view channels:

- News from the IET
- Research seminars
- Corporate presentations and showcases
- IBC (International Broadcasting Convention) partner channel
- National Instruments partner channel
- IET Inspec

iet.tv gives you the flexibility your users want

Instant 24/7 access to DRM-free content

With iet.tv, institutions get instant access to the world's largest collection of engineering videos. Users can download and manipulate the DRM-free content, and embed it in other media, such as lecture materials, projects and research proposals.

Intuitive interface users can access from any device

iet.tv features a user-friendly front-end with a truly responsive and adaptive design, making it easy to access the content on a range of platforms, including desktop, smartphone and tablet, so that users can retrieve the material from anywhere with the right permissions.

Fully customisable search and context-sensitive links

All of the videos on iet.tv are packed with metadata aligned with the conventions of the Inspec database. Using these tags and keywords, the platform automatically provides links to all the videos for each keyword, making it simple for users to find all the video content related to that topic. It also enables users to narrow down searches with detailed content filters.

Switch on 'EVI' and search even further in-depth.

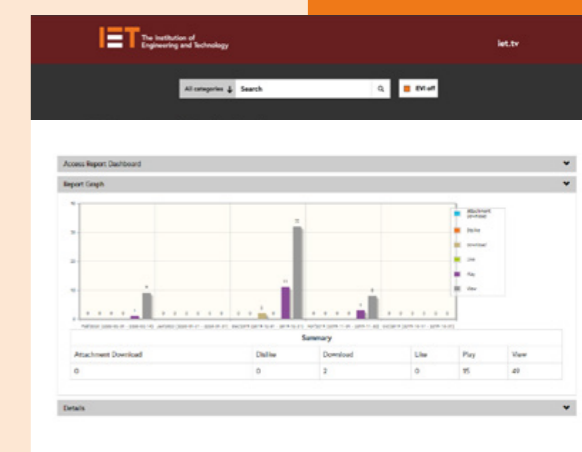
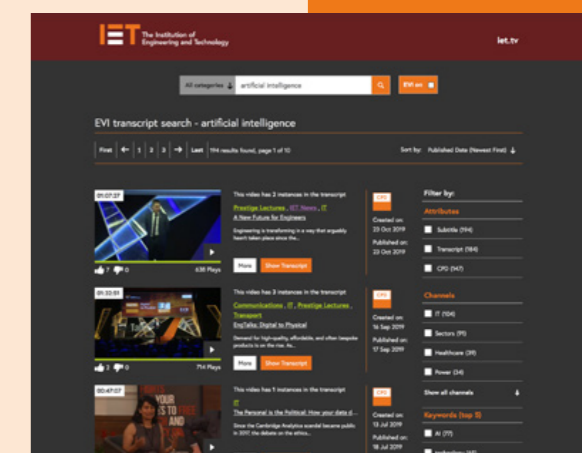
Built in usage analytics reporting

Providing librarians with the ability to run graphical and tabular form downloadable reports that combine activity by:

- IP address
- Date
- Activity Type (e.g. downloads, view)
- Device (e.g. desktop, tablet)
- Channel (e.g. Communication, Transport)
- Video type (e.g. free, subscription, premium)
- Usage for a particular video

Requirements

- a web browser with enough bandwidth to play video



An essential resource for libraries

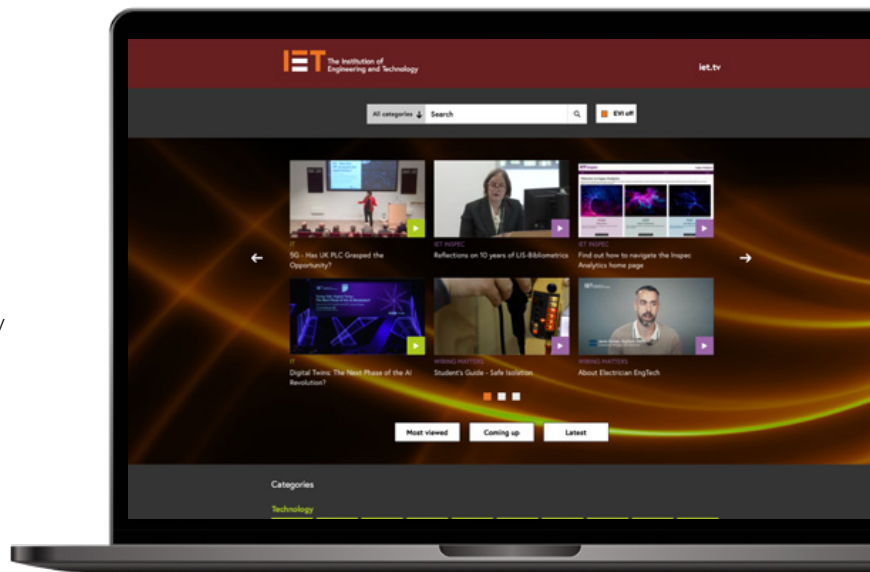
iet.tv assists researchers, students and instructors to learn, teach and advance their engineering knowledge.

We understand the key role that institutional libraries play in teaching and research. iet.tv has been designed with librarians and administrators in mind. – Those people who manage the knowledge assets for their organisations.

iet.tv gives you:

- Unlimited user access
- DRM-free content
- Free MARC records
- Metadata enriched with Inspec terms and keywords
- Engineering Video Intelligence search tool 'EVI'
- Direct links to related content from the IET Digital Library
- Usage statistics compliant with COUNTER4 AND SUSHI
- IP address access with Shibboleth and Athens
- A choice of subscription or perpetual access
- Lifetime technical support

Free trials available for your users



Who can sign-up to iet.tv

Everyone is welcome to use IET.tv content. IET Members have free access to all content and individual users can access content on demand with our 'pay per view' option.

Additionally, subscription and perpetual access is available to academic and business organisations.

To arrange a free trial please contact your local IET representative:

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