

Judging Criteria

The Judging Panel will be evaluating each entry based on the technical feasibility, efficiency, innovation and commercial viability of the proposals and the quality of the submissions. The judges will apply the following criteria:

First Round:

- **Technical feasibility** – a practical and effective technical solution
- **Fit for purpose** – a solution which can effectively address the Challenge
- **Innovation** – a new, altered or improved solution
- **Quality of proposal** – a well-organized and concise proposal

Second Round:

- **The solution**
 - **Problem research and solution** – an effective solution selected with consideration of potential alternatives
 - **Fit for purpose** – an efficient solution which meets the challenge requirements
 - **Innovation** – a new, altered or improved solution
 - **Commercial viability** – reasonable cost and well thought out manufacturing, marketing strategy and branding
- **Project Report**
 - **Organization and content** – clear presentation of ideas and organization of content
 - **Creativity** – attractive report with good use of graphics and slogans/logos
 - **Quality** – appropriate formatting and use of bullets/subtitles and references
 - **Use of supporting diagrams and tables** – appropriate use of diagrams and tables
- **PowerPoint presentation**
 - **Organization and content** – logical flow and suitable content of presentation
 - **Creativity** – attractive presentation with good use of graphics and slogans/logos
 - **Slide layout and visual aids** – attractive layout and appropriate use of images, bullets and numbering
- **Elevator pitch**
 - **Content and quality** – attention catching and effective presentation skills with good eye contact and confidence