

IET regular communications channels

To help volunteers understand which channels are used to communicate different news through the IET and manage subscriptions accordingly.

Updated February 2016

Publication	Audience	Print or Electronic	Frequency	Subscribe via MyIET?	Purpose of Communication
E&T daily	Engineers	Electronic	Daily	Yes	To provide timely links to news breaking on the E&T website www.eandtmagazine.com E&T Daily: Up-to-date developments in the world of engineering from the staff of E&T Magazine.
E&T magazine	Engineers	Print	Monthly	No	To provide the best possible magazine brand informing and entertaining engineers
E&T news	Engineers	Electronic	Fortnightly	Yes	To keep readers informed about new stories and other developments in E&T magazine. E&T News: Regular updates in the world of engineering from the staff of E&T Magazine.
E&T subject news (separately) on: Built Environment, Communications, Consumer Technology, Design & Production, Electronics, Energy, IT, Management, Transport, Students & Early Career (see Student & Early Career below)	Engineers	Electronic	Monthly	Yes	To summarise recent E&T coverage about the subject matter in print and online. E&T industry viewpoint: Up-to-date developments in specific engineering industries from the staff of E&T Magazine.
Engineer Communities (incl Secure Email)	Engineers	Online	Continuous	No	IET branded social networking platform, facilitates peer to peer communication and discussion.
Sector news (separately) on: Built Environment, Design & Production, Energy, Information & Communications, Transport	Engineers (approx 65% of whom are members)	Electronic	Quarterly	Yes	To provide news and information from across the IET (events, policy, publishing) around what is happening in the Sector in order to engage and interact with members and non-members interested in the Sector. IET and Industry viewpoints on sectors (every quarter). International news, highlights, events, publications, jobs and more.
Wiring Matters Newsletter	Engineers	Electronic	Quarterly	No	Wiring Matters is an online magazine providing technical information and updates regarding BS 7671 (IET Wiring Regulations). Subscription is free via the IET Electrical website www.theiet.org/wm
Events newsletter: Communications	Events clients	Electronic	On hold	Yes	To provide specific industry event news and updates to a targeted audience
Events newsletter: Energy	Events clients	Electronic	Fortnightly	Yes	See above
Events newsletter: Railway	Events clients	Electronic	Fortnightly	Yes	See above

Publication	Audience	Print or Electronic	Frequency	Subscribe via MyIET?	Purpose of Communication
LN and TPN newsletters (only some do these)	Members & Non Members (for TPNs)	Electronic	Max quarterly	No	To provide a summary on events, content and news related to a member's on non member's geographic or technical area of interest.
Member Matters (India)	Members	Electronic	Quarterly	Yes	To create an important channel of communication and information flow between the IET and its members and communities
Member News email	Members	Electronic	Monthly	Yes	As above with additional and/or timely information
Member News magazine	Members (most 114,000 mailed globally)	Print	3 times a year	No	To inform members about the activities of the IET and the benefits they receive from membership. To report on members' and volunteers' achievements and activities in relation to the IET.
Member News online	Members	Electronic	ca. 3 times a week	No	To inform members about news from across the IET
Myldea	Members	Online	Continuous	No	To provide a platform where members can make suggestions or improvements regarding the IET.
Policy keys (Government Consultations) - 13 separate topics	Members	Electronic	Ad hoc basis	Yes	To help members get involved in the IET's response to government consultations
Academic Partner Update	Partners	Electronic	Termly	No	To deliver key IET product information specific to the audience
Corporate Partner Bulletin	Partners	Electronic	Quarterly	No	To deliver key IET product information specific to the audience
Partner News	Partners	Print	Three per year	No	To share news of collaborative working between the IET and our Corporate, Academic and Armed Forces Partnerships (UK, India and China) and to highlight key initiatives from the IET
UK Armed Forces newsletter	Partners	Electronic	Quarterly	No	To deliver key IET product information specific to the audience
Student Bytes eNewsletter	Student Members	Electronic	Termly	No	Sent as admin email to Student Members by year of study and term - promotes how to best use their membership (resources) whilst studying and looking for work
Student and Early Career (from Explore of E&T)	Students / early career	Electronic	Monthly	Yes	To summarise recent E&T coverage about student and early career matters in print and online
On Campus eNewsletter	On Campus committee members only	Electronic	Monthly (or ad-hoc)	No	A newsletter to inform On Campus student committee members about what's going on, best practice, news and updates related to On Campus activities - DUE TO BE LIVE by Q2/Q3 2016

Updated February 2016

Publication	Audience	Print or Electronic	Frequency	Subscribe via MyIET?	Purpose of Communication
Education newsletter	Teachers, anyone interested	Electronic	Monthly	No (via Faraday)	To keep teachers and education professionals up to date with IET resources, news and activities
IET Venues newsletter	Venues clients	Electronic	Quarterly	No	To provide venue bookers/event organisers with the latest news and offers from IET Venues
Volunteer Update	Volunteers (all, approx 4000)	Electronic	Quarterly	No	Provide information on volunteering-related issues and calls to action, and draw attention to changes in policy, structure, key decisions, performance, etc. Build recognition of brand, mission, vision and values.
Communities Volunteer Update	Volunteers (Communities) (1500)	Electronic	Monthly	No	To provide support to Communities volunteers around the world and give information on IET products and services to ensure they are equipped to be effective ambassadors for the IET

See also:

[IET News videos: www.theiet.org/news-video](http://www.theiet.org/news-video)

[IET social media: www.theiet.org/social-media](http://www.theiet.org/social-media)

[MyVoice webcasts: www.theiet.org/myvoice](http://www.theiet.org/myvoice)