

HOW WE CAN HELP

The IET has developed a broad range of solutions specifically to help organisations achieve their recruitment advertising objectives. From filling vacancies to boosting your employer brand among a particular demographic; we invest heavily in understanding our audience and what makes them tick, and have a dedicated team working to ensure advertising is fully optimised, is on-message, on-brand and delivered through the most effective channels.



E&T Jobs

E&T Jobs is the job board hosted by the IET, and is an effective channel through which employers can tap into our highly skilled and qualified audience of engineers. E&T Jobs is dedicated to consistently matching industry talent with organisations seeking skilled engineers and technologists.



E&T Magazine

Publishing 9 times in print and 12 times digitally per year, E&T is the IET's flagship membership magazine received by more than 140,000 people per issue, providing you with the opportunity to get your recruitment message across to the engineering and technology community.



E&T Digital

Highly effective digital solutions for your recruitment needs – reaching both active and passive job seekers. Advertising options to target professionals via email newsletters, solus emails and through the E&T family of websites.

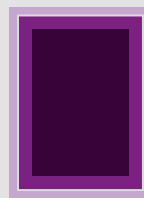


Sponsorship Opportunities

Take your brand to the next level by taking advantage of our recruitment sponsorship opportunities. From The Young Woman Engineer of the Year Awards to the IET Excellence and Innovation Awards, you can give your brand the awareness it deserves.

PRINT

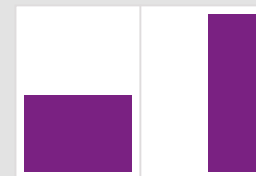
Rates	Mono	Colour
Full Page	£10,100	£10,700
Half Page	£5,550	£6,150
Quarter Page	£2,810	£3,410
SCC	£111	+ £600
SCC - Educational Roles	£96	+ £600
SCC - Courses	£74	+ £600



Full page bleed
303 x 216mm

Full page trim
297 x 210mm

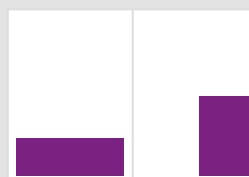
Full page type
270 x 186mm



Half page

Horizontal
134 x 186mm

Vertical
270 x 91mm



Quarter page

Horizontal
67 x 186mm

Portrait
134 x 91mm

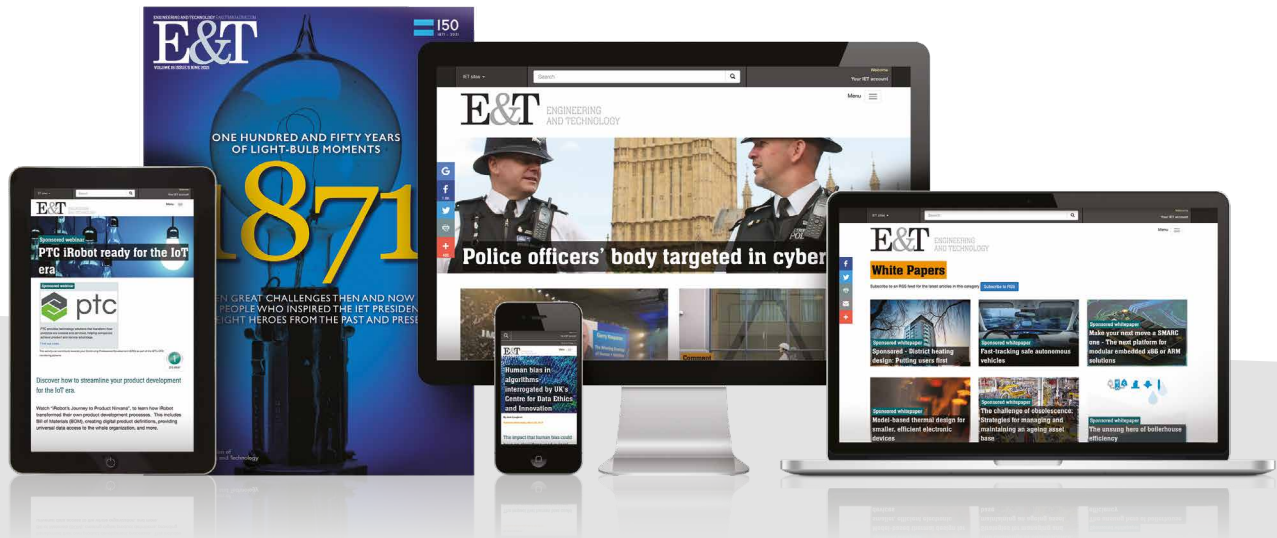


Column widths

1 = 44mm
2 = 91mm
3 = 138mm
4 = 186mm

E&T JOBS

E&T Jobs provides the perfect platform for employers to reach a huge audience of active job seekers across a range of disciplines. Our easy-to-use platform means your listing could be live in minutes. Below is a selection of the various products that have been developed specifically to help you hit those key talent engagement and acquisition objectives.



Job listings

Single 30 day posting with logo	£495
3 x 30 day postings with logo	£1,143 (£381 per posting)
5 x 30 days postings with logo	£1,683 (£337 per posting)
10 x 30 day postings with logo	£2,970 (£297 per posting)

Add-ons

Premium Job Upgrade	£100	Your job posting highlighted to stand out more than standard job postings
Featured Job Upgrade	£200	Your job posting and company logo featured on the homepage
Top Job Upgrade	£300	Your job postings to appear at the top of job search results pages if the job seeker has selected your term from within the Discipline or Sector search functions
Premium Keyword Sponsorship	£100 per term	Your job postings appear at the top of job search results pages if the job seeker has used your keyword in their search
Featured Recruiter	£395	Your company logo featured on the homepage linking to all your live jobs
Candidate View	£40 per candidate download	Simple and easy to use. Search, view and download your selected candidates' CV's
Weekly Newsletter Entry	£1,500	Your job featured in our weekly careers email to more than 219,000 engineers

ONLINE

Packages

Impact Package £3,400

This package is designed to gain maximum impact for your campaign.

- Premium Job posting
- Featured recruiter
- E&T Magazine Connect email - sent to over 45,000 opted-in recipients of E&T Magazine

Presence Package £3,520

This package will get your recruitment campaign noticed by vast numbers of qualified candidates.

- 5 Job postings
- Featured recruiter
- Quarter page advertisement in the next available issue of E&T magazine - sent to over 140,000 members of the IET

Targeted Package £1,550

An ideal package to target job seekers with specific skills or experience.

- Premium Job posting
- Targeted Social Media Campaign via E&T Jobs

Early Career £1,550

Target your recruitment campaign to those at the very start of their career.

- Premium Job posting
- Featured Recruiter
- Targeted Social Media Campaign Via E&T Jobs

Women in Engineering £1,550

Reach female engineers with your recruitment message.

- Premium Job posting
- Featured Recruiter
- Posting within the IET Women's Network Facebook Group

Sponsored Articles from £1,000

Maximum exposure for your careers news and articles.

- Your article featured on the homepage for up to 4 weeks
- Your article featured as our top story for 1 week

The "Open Day / Recruitment Event" Package £3,250

E&T Connect email to either UK or global audiences, plus;

- 30 day Job posting
- Top Job upgrade
- Text box and logo on E&T Jobs weekly email

Social Campaigns from £750



Email

E&T Magazine Connect Solus Email £3,200



SPONSORSHIP

IET Young Woman Engineer of the Year Awards

These prestigious awards highlight inspirational women and what they have achieved as engineers. By showcasing some of the UK's most talented females, we want to encourage more women to enter the fascinating world of engineering. By sponsoring this Award you can help to provide a long-lasting solution to this major challenge facing the engineering and technology sectors.

Co-headline Sponsor Package £8,950

IET Excellence and Innovation Awards

These Awards celebrate the best innovations and leaders in science, engineering and technology, with various categories available to enter. Sponsorship of the IET Excellence and Innovation Awards provides a unique opportunity to raise the profile of your organisation to the global engineering, science and technology community and to align your employer brand with this market leading recognition and reward programme. There are various categories available to sponsor plus branding opportunities at the Awards Ceremony.

Category Sponsor Package £10,000