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 **Corporate Partner**
 **User Guide**

theiet.org/partnerships

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Working together

About Corporate Partnership

Ensure you get the most out of all the benefits and advantages you have as an IET Corporate Partner.

In this guide you will find insights into how IET Corporate Partnership can help you in areas such as Professional Registration, networking, collaboration and even financial benefits. The tools offered are all intended to benefit your company and staff.

With over 180 Corporate Partners, we've helped some of the biggest companies in the UK with graduate recruitment, Professional Registration support, training and much more. All our Partners get their own dedicated account manager, who can create and maintain bespoke partnership packages that offer the best products and services tailored to your company's needs.

We also provide marketing opportunities for any company that partners with us. Promote your message to over 400 Partners across our Corporate, Enterprise, Academic, Healthcare and MOD Partner communities. Take a look through this guide and bring your Corporate Partnership to life.

We look forward to working with you.



Michelle Richmond

Director, Membership &
Professional Development
MBE CEng FIET

Supporting your employees

Professional Registration

Help your colleagues achieve engineering recognition by encouraging them to apply for Professional Registration; an internationally recognised standard awarded to engineers and technicians that demonstrates their knowledge, competence and commitment.

As a Corporate Partner you will have access to dedicated support and tools to enable your employees to achieve Professional Registration. Promoting the Corporate Partnership to your employees will help them recognise the importance your organisation places in excellent engineering competence.

Benefits of Professional Registration

Helping your employees to achieve Professional Registration will not only benefit them but also you as an employer, by:

- Raising the profile, professional competence and ethics of your organisation's engineers and technicians
- Raising the profile of your organisation as a whole
- Helping you to recruit highly talented engineers and technicians

We are licensed by the Engineering Council to award four different registration categories;

Chartered Engineer (CEng)

Chartered Engineers develop solutions to engineering problems using new or existing technologies, through innovation, creativity and change and/or they may have technical accountability for complex systems with significant levels of risk.

Incorporated Engineer (IEng)

Incorporated Engineers maintain and manage applications of current and developing technology, and may undertake engineering design, development, manufacture, construction and operation.

Engineering Technician (EngTech)

Engineering Technicians apply proven techniques and procedures to the solution of practical engineering problems.

Information and Communications Technologies Technician (ICTTech)

An Information and Communications Technology Technician (ICTTech) works in a variety of environments. These include, but are not limited to offices, development labs, data and operational centres, field environments, customer premises and manufacturing.



*Start the conversation today,
speak to your account manager*

Partnership Registration Scheme (PRS)

All our Corporate Partners receive Partnership Registration Schemes (PRS), a programme offering structured guidance to help your employees achieve Professional Registration.

What we provide:

- A series of seminars delivered via webinar or in-company where appropriate.
- Personal assistance for new IET membership applications.
- Each candidate paired with a Professional Registration Advisor for 1:2:1 support and feedback on their registration application.
- Each candidate receives telephone and email support from their own dedicated Registration Account Manager throughout the scheme.

Why PRS?

Because it gives your employees a structured and supportive route to achieve Professional Registration. They can confidently work their way through an application, knowing they have support and advice from the IET whenever they need it. They'll receive advice on whether they're ready to apply, what registration category to apply for and how to put their application together. Even early career engineers, not ready to apply will benefit from our seminars and will be referred to our Professional Development Team to receive help as they develop their competency.

PRS covers all categories of Professional Registration – Chartered Engineer, Incorporated Engineer, Engineering Technician and ICT Technician.

Account Managed PRS

As a Corporate Partner, with the assistance of your account manager, you'll be able to co-ordinate and track CBRS programmes across your whole company, even where launched at different sites or divisions.

The number of CBRS programmes and where they'll take place will be agreed with your account manager as part of your annual partnership activity plan.

With our candidate tracking tools, you'll know where each of your employees are in the CBRS process and when they achieve their Professional Registration.

Corporate Partner Contacts

With your help, we aim to establish a Corporate Partner Contact for each team, office or division you recommend for a PRS. Corporate Partner Contacts play a crucial role in linking the IET and your organisation, as well as helping their colleagues on the journey to becoming Professionally Registered.

The Corporate Partner Contact role:

- To be the point of contact for the IET Corporate Account Manager to arrange a PRS for their team, office or division.
- Where arranged in-company, to book meeting rooms for seminars and any Professional Registration Advisor meetings.
- Promote the seminars/webinars to their technical and engineering staff, using the invitations supplied by the IET.
- Act as a point of contact throughout the process for all PRS candidates.

Seminars/Webinars

As part of your PRS, we provide tailored seminars, delivered in-company or via webinar.

The seminars/webinars:

- For all candidates - Introduction to the IET and Professional Registration.
- For candidates ready to apply for Professional Registration –
A more in-depth look at using IET Career Manager to apply and the expectations of the application in line with the UK-SPEC Standard.
- For candidates not ready to apply for Professional Registration –
A more in-depth look at using IET Career Manager to plan and assess early career development.

N.B. The IET will determine each candidates' readiness to apply for Professional Registration and for which category using information provided by each candidate

Whether delivered online via webinar or face-to-face in-company, each seminar offers the opportunity for candidates to have any questions they have answered by our expert team.



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Central Payment Schemes

A Central Payment Scheme allows your employees to have their membership fees paid for directly by the company, rather than claiming it back via expenses.

A Central Payment Scheme is a great way to make sure employees gain IET membership and renew it as well. We will provide you with details of the employees that have joined the scheme.

How does it work?

We'll provide an email/intranet communication to advise all company employees of the scheme and their opportunity to participate. The company will provide a purchase order to cover potential IET membership fees before the launch of the scheme as required.

Key benefits:

- Central register of all employees' IET membership and Professional Registration details
- Helps to find internal mentors, supporters and registered staff
- Only one invoice to pay, rather than multiple expense claims
- Administration time and cost-saving
- Your account manager will arrange and manage the Central Payment Scheme.

 **Start the conversation today, speak to your account manager**





Developing engineers

Training


If your company is interested in training courses, your account manager can help.

We can tailor a package to suit your business needs as well as offer access to a variety of online resources.

A wide range of in-company courses are available, including Mentor Training, Technical Report Writing, Engineering Ethics, TRIZ, Contract Law, Commercial Awareness, Tendering and Bidding, Specification Writing, and much more.

We can also provide your employees with access to The IET Academy, an industry leading e-learning solution, hosted on the renowned Cross Knowledge platform. Authoritative content is provided from leading subject matter experts from industry and academia.

All our courses are aligned to the Engineering Council UK-SPEC, the competence framework used to assess for Professional Registration. Training has been created to meet the learning needs of engineers at all career stages: apprentices, graduates, and experienced engineers.

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Speak to your account manager



Continuing Professional Development (CPD)

CPD refers to the maintenance and development of knowledge and skills to ensure your employees remain competent as a professional engineers or technicians.

Planning, recording and reviewing CPD can be done easily via our online Professional Development tool, Career Manager. Keeping on top of their CPD will help your engineers and technicians to achieve their goals, keep up with changing technology, achieve recognition, developed skills and demonstrate commitment to the profession.

When it comes to undertaking your CPD, your employees may be unsure of the different types of activities that count. Although we accept CPD activity from any source, we provide a wide range of products and services to assist with CPD, and have created the TWAVES acronym to help you remember what counts.



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TWAVES



Training

Includes a wide variety of professional and technical topics delivered through various methods.



Work Experience

Includes learning new skills and knowledge through job shadowing, coaching, managing others, secondment, research, project work etc.



Academic Study

Includes formal study programmes such as a Masters degree (e.g. MEng, MSc), PhD/Doctorate, Bachelors degree (e.g. BEng, BSc), HND, HNC, City and Guilds, NVQ, ONC, OND, etc.



Volunteering

Includes professional body volunteering roles e.g. mentoring, Professional Registration advisor/assessor/interviewer, committee roles, local network roles, etc. It may also include other volunteer roles that support the development of soft skills/financial/leadership skills.



Events and Seminars

Includes conferences, networking events, technical visits, exhibitions, seminars, webinars, lectures etc.



Self-Study

Includes reading books, journals and articles, research through internet searches and digital information sources, online technical communities and discussion forums.

To learn more about CPD at the IET, visit: theiet.org/cpd

Accreditation

IET Accredited schemes typically build on established development programmes already in place to meet the needs of the business.

They must provide the necessary training, development and experience to enable individuals to build a portfolio of evidence and demonstrate the required level of competence for Professional Registration. Your scheme will be listed on our website and you'll be able to use the IET Accredited Scheme logo on promotional material.

Why become accredited?

An IET Accredited Professional Development Scheme gives you the opportunity to provide a quality assured pathway for your engineers who want to achieve Professional Registration. Investing in IET approval of an apprenticeship scheme can add value and contribute to employee development, leading to greater long-term success.

We currently have over 60 accredited Professional Development schemes across our Partnership community. Both IET Professional Development Scheme Accreditation and IET Apprenticeship Approval can be used as a recruitment tool to attract engineering graduates and school leavers to a company that values and promotes their ongoing Professional Development.

With our accreditation, it shows the quality of a company's Professional Development scheme. Demonstrate your investment into helping young engineers achieve their goal of Professional Registration.



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Creating the conversation

Networking and Marketing

Each year we hold two networking events to bring together our wider Partnership community. All Partner groups come together to listen to keynote speeches from industry and academic leaders, and network with fellow Partners.

Partnership events

Running for over 10 years, our Partnership events have grown in size and stature. Held at incredible IET and external venues, the events allow for a neutral platform where our Partners can discuss collaboration, key challenges in engineering and many more topics.

Being a Corporate Partner means you'll get the chance to gain crucial insights into different sectors of the wider engineering world - and have the opportunity to get more involved yourself.

We encourage collaboration across all our Partnership groups and have helped facilitate links and new relationships in a variety of ways. Whether it be finding a company to assist in your supply chain in our Enterprise community, or our Academic, Health Care and MOD Partners assisting with your recruitment the possibility for Partner collaboration is endless.

As a Corporate Partner you'll also have access to a variety of networking tools that enable you to make connections with like-minded people and industry leaders. We give you the chance to meet representatives from the different sectors that make up our membership through different activities, such as roundtables, speaking opportunities and social media..



The Partnership event is a real showcase of engineering and technology excellence. It is a great way to explore new developments in E&T sector and more importantly, an opportunity to build professional relationships and network with industry experts.

Manoj Vadher, Royal Mail





Roundtables

We often arrange and hosts Roundtable discussions on a range of different topics, giving you the opportunity to gain insight into the whole spectrum of engineering. You can get involved in discussing the key issues and challenges facing the engineering and technology sector, like internet voting, women in engineering and bridging the skills gap.



Speakers

We're always looking for industry speakers for our events. With your Corporate Partnership, you can be one. Whether it's our annual networking events or award ceremonies, use our platform to share your expertise and opinions. Corporate Partners are often invited to provide speakers at employability skills events with Academic Partners, giving them the opportunity to introduce themselves to targeted universities and final year undergraduates.



Social media

Our Partnerships' social media channels can virtually connect you with other Partners and industry leaders. Through Twitter, LinkedIn and YouTube, we can facilitate connections and make introductions using these platforms. These channels will allow you get all your Partnerships news in one place and interact with other members of our community.

IET Venue discount

Being a Corporate Partner also means you'll benefit from a 20% discount on room hire at our member venues: IET London: Savoy Place and IET Birmingham: Austin Court. Both venues offer a variety of state-of-the-art meeting rooms, lecture theatres and networking spaces for you to access at an exclusive rate.

Recruitment

E&TJobs is our jobs board dedicated to consistently matching qualified job seekers and candidates with organisations currently recruiting skilled engineers and technologists.

We help hundreds of recruiters attract qualified candidates each year. Corporate Partners can advertise vacancies on our online jobs board or we can discuss a more tailored campaign specifically to meet your needs.

Partner News

Partner News is the magazine for our Partners, by our Partners. It's designed to provide innovative insight and information on the latest industry developments from our Partners through quality and original stories. As a Corporate Partner, it's a great opportunity for you to promote your organisation to our partnership community.

Take a look at our previous issues at: theiet.org/partner-news



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Engaging the community

Sharing ideas and information

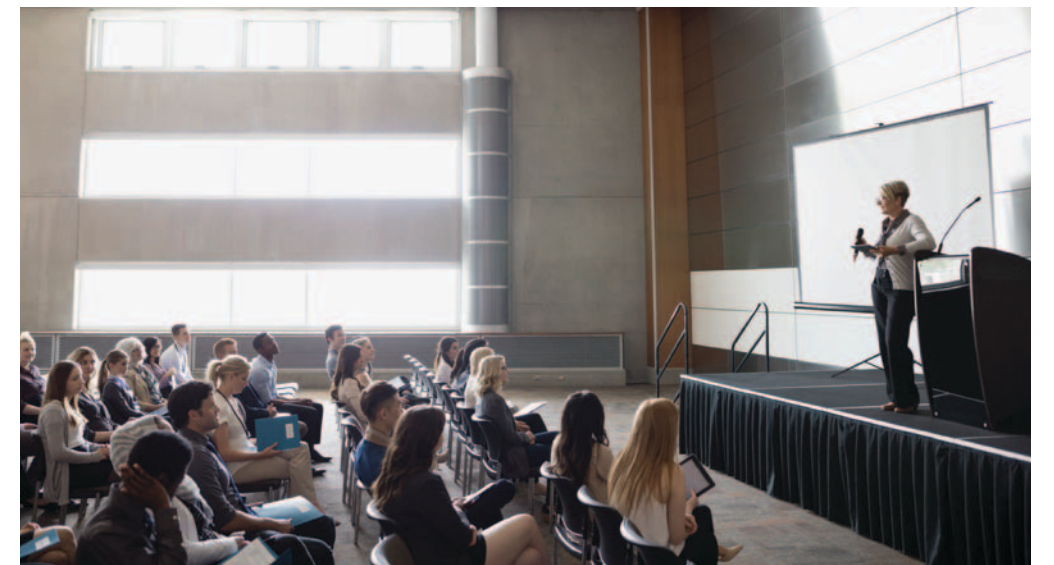
Through your Corporate Partnership, by encouraging IET membership throughout your workforce your employees gain direct access to:

IET Events and Webinars

They deliver insight and debate into the key topics affecting engineers and technicians across the globe.

Our programmes feature the highest quality technical speakers, concentrating on sharing knowledge and expertise to advance the engineering profession. CPD hours are offered for all our events and webinars, so attending can play a valuable part in employees' ongoing career development.

Find out more at:
theiet.org/events



Network, Learn, Collaborate - connecting the engineering community

Your employees can connect with engineers around the world. Stay up to date with current technology and industry developments, access free technical webinars, grow their CPD portfolio, take advantage of peer to peer networking opportunities and help to give back to the profession. With networks spanning technical sectors, geographical areas and special interests, there's something for everyone.

Start making connections today:
theiet.org/communities

E&T Magazine

E&T is our award-winning magazine and associated website for professional engineers, with a circulation of approximately 140,000. It covers all areas of engineering and technology through exclusive news, features, analysis, announcements and job adverts.

The printed edition of E&T Magazine is regularly sent to IET members throughout the year.

The scope of E&T's coverage is very broad and is aimed at professionals working in all areas of engineering and technology, including our key industry sectors.

Its award-winning content is available in print, online and on tablet computers for iOS, Android and Kindle. Members can access the tablet editions free of charge.

Take a look at our current issue at:
eandt.theiet.org



8 KEY SECTORS

BUILT ENVIRONMENT, DESIGN & MANUFACTURING, DIGITAL, INNOVATION & SKILLS, ENERGY, ENGINEERING SAFETY, HEALTHCARE AND TRANSPORT

169
ONLINE
COMMUNITIES

21
TECHNICAL
NETWORKS

MAGAZINE
CIRCULATION
OF MORE THAN
143K

DAILY
NEWSLETTER
SENT TO
70K+

2K+
EVENTS
PER YEAR
170K
DELEGATES

OUR AUDIENCE
SPANS
98
INDUSTRIES &
DISCIPLINES

Inspiring the next generation

Inspiring the engineers of tomorrow

Young Professionals

For engineers and technicians between the ages of 18 and 35, our Young Professionals (YPs) community provides volunteering opportunities and the chance to network on a global scale.

Our YP community also aims to raise awareness of opportunities within the IET governance structure, which allows YPs to influence the direction of the Institution.

Our IET On Campus initiative gives support to student societies at university to help with funding and delivering engaging events for their fellow students, in turn raising awareness of the IET.

Some of our key events include the Present Around The World competition, which gives students and early career engineers the opportunity to hone their presentation and communication skills.

The voice and main influencing group for this audience is the Young Professionals Community Committee (YPC) who work on strategic projects and contribute to our overall mission and objectives.

Education

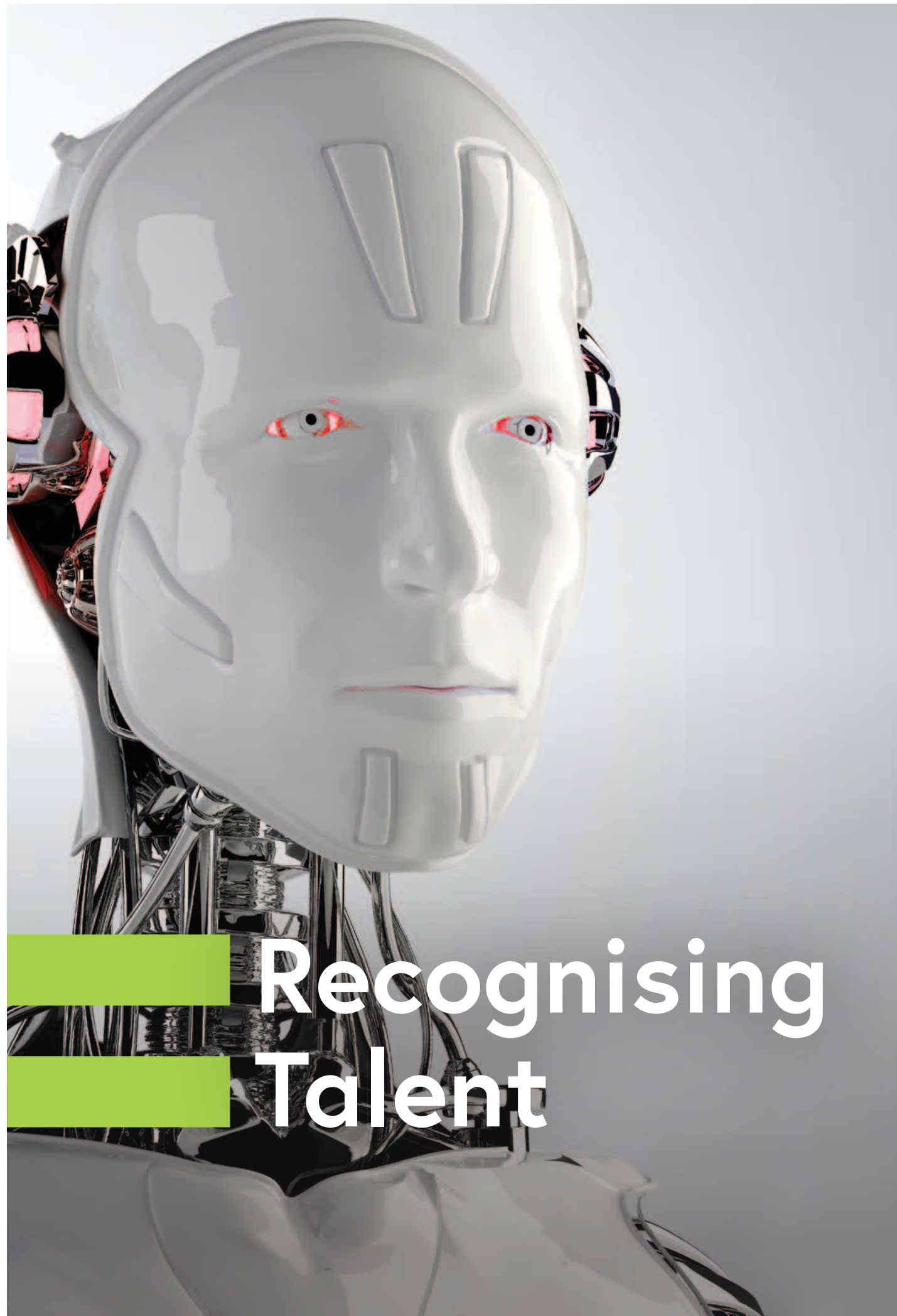
Our dedicated IET Education department inspires and supports the next generation of engineers and technicians on their journey of discovering STEM and the opportunities it brings.

Working with our partner organisations, we run multiple schemes and initiatives aimed at supporting both teachers and students to develop skills, which are valuable not just in the engineering sector, but across the global economy. We offer a wide range of FREE, curriculum-linked resources for schools/ teachers, community group leaders and parents who are teaching STEM to young people from the age of four through to 19.

Our Corporate Partners have the opportunity to sponsor and contribute to some of these initiatives such as our IET Faraday Challenge days and/or IET FIRST® LEGO® League. Tesco, NATS and Airbus are just a few of our Corporate Partners who have supported these events and all have benefitted from sponsoring initiatives that are crucial to inspiring young children into STEM.



Start the conversation today,
speak to your account manager



Recognising Talent

Awards & Scholarships

The IET hosts a wide variety of awards every year that could be ideal for someone within your company to get the recognition they deserve. The majority of IET awards are free to enter and open to everybody, allowing greater inclusion within the engineering community.

Innovation Awards

The Innovation awards recognise and celebrate the very best new innovations across the breadth of science, engineering and technology. Progress in science, engineering and technology is increasingly fast-moving; our ability to innovate remains at the forefront of sustainability and competitiveness.

Young Woman Engineer of the Year

Our Young Woman Engineer of the Year Awards are annual awards which look for the best young women engineers in the UK. Three prizes are awarded at a national ceremony in London in December, covered by print and broadcast media. All our winners have the opportunity to attend high profile events and meet the most influential people in our industry.

Scholarships and Bursaries

At the IET we also have a number of Scholarships and Bursaries that enable young engineers and technicians to achieve their potential. Our Diamond Jubilee Scholarships are awarded to UK students starting the first year of an IET accredited course. For apprentices and students, we have the Engineering Horizons Bursary that helps support them gain vital qualifications.

Recognising your experts

The IET awards over 9 different achievement medals every year for engineers and technicians who have made significant contributions in a variety of fields covering everything from volunteering to life time achievements.



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Using your voice

Provide insight, inspiration and influence across government, industry and society

Policy and Insight activity

Our Policy & Insight team is at the forefront of providing thought leadership to industry, academia and government. The Policy & Insight team co-ordinate and work alongside 250 volunteers, who are experts in their field, from a range of engineering and technical disciplines across key sector areas. These include built environment, design and manufacturing, digital, energy, healthcare and transport. There are also policy panels to look at overarching themes, such as education and skills, engineering safety, innovation and emerging technologies, manufacturing, and devolved administrations.

The panels are member-led, and it's their knowledge and insight of the ever-changing engineering and technology activities that help drive the projects that explore and develop solutions across worldwide issues.

For example, project topics include whole house retrofit, sustainable manufacturing, decarbonisation, e-voting, skills for net zero, offshore energy systems, artificial intelligence, and immersive healthcare technologies to name a few. Each project brings together appropriate external partners to ensure the widest discussion and understanding of the topic.

This large body of work is used to inform and advise government, industry and academia to provide understanding of the trends and developments that will impact future engineers.

We're keen to get the views of our Corporate Partners to act as a voice for the engineering community and to understand your concerns and issues as an employer of engineers and technicians.



*Start the conversation today,
speak to your account manager*

Start the conversation...

We hope you have found this guide useful and will help you make the most of your Corporate Partnership.

There is more the IET can offer than what is in this guide so please get in touch if you have any queries or questions.

Our Corporate Partners are a important part of our Partnership community and we look forward to developing our relationship further.

We look forward to hearing from you soon.

partnerships@theiet.org