

The IET 2030 strategy at a glance



Our journey to 2030

Why we exist
= our vision

How we do it
= our mission

Who we do it for
= our audiences

The way we work
= our values

What we will deliver
= our outcomes

Working to engineer a better world

Inspiring, informing and influencing



Practitioners Academia Industry Society

We treat everyone with **Integrity** and respect, continually striving for **Excellence** in all our activities and use the power of **Teamwork** to deliver value.

We will measure performance against each of our 2030 ambition targets.



Societal challenges

Inspired by the United Nation's sustainable development goals, here are the five big societal-wide challenges we will focus on:

- 1. Sustainability and Climate Change**
Supporting engineering innovation and adoption of technologies that will help society reach net zero.
- 2. Digital Futures**
Supporting practitioners in the deployment of emerging technologies and increasing societal confidence in their use.
- 3. People-centric Infrastructure**
Championing inclusive, resilient, and sustainable infrastructure.
- 4. Productive Manufacturing**
Championing digital innovation and sustainability in manufacturing.
- 5. Healthy Lives**
Championing emerging technology in driving improved health and well being outcomes.



Strategic themes



Our strategic themes are informed by our audiences and their needs. We create compelling propositions that support our audiences in delivering engineering and technology solutions.

- 1. Engineering excellence**
- 2. Skills, learning and networks**
- 3. Research solutions**
- 4. Thought Leadership and Policy**
- 5. Education**

Operational expertise

- **Membership and Professional Development**
- **Knowledge Services and Solutions**
- **Governance & External Engagement**

Working together, supported by our Main Boards and across our directorates; we deliver products, services and solutions informed by our societal challenges and strategic themes.



Enabling expertise

Our enabling expertise help our whole organisation to deliver on our vision.

1. **Resources**
2. **Digital**
3. **People**
4. **Engagement**



By 2030 we will



We champion excellence in engineering, from the professionalism of our members to the trusted knowledge we share.



Our value is recognised by a membership of 200,000 with a global engineering/technician digital audience of 1 million.



We help the engineering and technology research communities to solve world problems through our role as a leading provider of best-in-class information, intelligence and analytics tools [ranked in the top 10 for market share].



Significantly increase the numbers of quality engineers and technicians entering the workforce.



Ensure our influence is seen in society every day.

IET 2030 strategy

We are the IET

