

#IETHackathon – Dirty Data

## Judging Criteria

The Judging Panel will be evaluating each entry based on the technical feasibility, efficiency, innovation and commercial viability of the proposals and the quality of the submissions. The judges will apply the following criteria:

## Section 1

Workshops/ Webinars Solution Identification:

- Technical feasibility a practical and effective technical solution
- Fit for purpose a solution which can effectively address the Challenge
- Innovation a new, altered, or improved solution
- Quality of proposal a well-organized and concise proposal
- The solution
  - Problem research and solution an effective solution selected with consideration of potential alternatives
  - Fit for purpose an efficient solution which meets the challenge requirements
  - Innovation a new, altered, or improved solution
  - Commercial viability reasonable cost and well thought out manufacturing, marketing strategy and branding

## Section 2

24-hour Hackathon goal:

- Project Report
  - Organization and content clear presentation of ideas and organization of content
  - Creativity attractive report with good use of graphics and slogans/logos
  - Quality appropriate formatting and use of bullets/subtitles and references
    Use of supporting diagrams and tables
  - Use of supporting diagrams and tables appropriate use of diagrams and Tables
  - Clear workings shown when given client personas, identification of different relevancies
- PowerPoint and Video presentation
  - Organization and content logical flow and suitable content of presentation
  - Creativity attractive presentation with good use of graphics and slogans/logos
  - Slide layout and visual aids attractive layout and appropriate use of images, bullets and numbering
  - Confidence of presenting clear and effective use of language, ability to expand on written points
- Adaptability
  - Concise explanation of workings and adaptability of problem solving when given an important piece of information relevant to the problem during the 24-hour live hackathon