



Teesside Branch

Branch Self Analysis

April 2004



Strengths (Enablers)

- Committed committee core
- Schools liaison
 - Ambassadors
- Professional development
- Social functions
- WEB site
- Younger Members section
- Power Professional Network



Strengths (Enablers)

- Afternoon Symposia
- Financial management
- Business partners
- Regional support
- Relationships with other Institutions
- Meetings venue
- Benevolent fund



Concerns (Blockers)

- Committee member participation
- Publicity
- Public relations
- Branch internal communications
- Organisation of Technical functions
 - Publicity
- PN Links
 - Functional safety
- Central Policy and guidance
 - Bureaucracy



Key Actions for 2004/5

- Publicity
- Public relations
- Business Partners
 - Linkages with Branch
- Events organisation
 - Publicity
- Committee members participation
 - “Doers” required
 - Attendance secondary
- Branch Communications
 - News letter