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VISCOUNT NUFFIELD/MENSFORTH LECTURE AND DINNER

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USING MANAGEMENT PRACTICE TO CLOSE UK MANUFACTURING'S
PRODUCTIVITY GAP

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THE IEE
SAVOY PLACE
LONDON
UK

2 DECEMBER 2004



Speakers

John Dowdy
Director, McKinsey & Company



Stephen Dorgan
Associate Principal, McKinsey &
Company



Engineering the future

MIND THE GAP!

USING MANAGEMENT PRACTICE TO CLOSE UK
MANUFACTURING'S PRODUCTIVITY GAP

BACKGROUND

The Viscount Nuffield Lecture was established in honour of the life of William Richard Morris (1877–1963), 1st Viscount Nuffield. Beginning his career with a small bicycle-repairing business, he later became a manufacturer of motorcycles and, in 1912, of automobiles. The Morris cars, being a design that could be produced economically, quickly became one of the biggest mass-production industries in the UK. During World War II, he engaged in the manufacture of aircraft. In later life, Nuffield was Chairman of the British Motor Company. He was created Viscount Nuffield in 1938 for his services to industry and his generosity to worthy causes, and his lifetime bequests of over £30 million have led to many commemorations, most notably Nuffield College, Oxford.

The Sir Eric Mensforth International Gold Medal

Sir Eric Mensforth helped create, and for a long time led, the Westland company. He was President of the Institution of Production Engineers, (IProdE) from 1967-69 and was awarded Honorary Fellowship in 1978. The Mensforth Gold Medal was one of four awards instituted by the IProdE (later the IMfgE and now merged with IEE) in 1981 as part of their Diamond Jubilee celebrations. The medal is "to be awarded to a person of any nationality for an outstanding contribution to the advancement of manufacturing engineering technology or manufacturing management" and is the IEE's premier manufacturing award.

SYNOPSIS

UK manufacturing firms, and the UK manufacturing sector as a whole, face a significant productivity gap with their international competitors. This issue, which has for years vexed those in both the public and private sectors, threatens not only the 4 million jobs in the UK manufacturing sector, but also Britain's role as a manufacturing nation and the UK economy as a whole.

In this lecture, insights from recent international research into the drivers of corporate manufacturing performance will be presented. Also discussed will be the role greater IT deployment plays, the complementarity between management practice and IT deployment, and the ramifications of the insights for both managers and policy makers.



JOHN DOWDY
Director, McKinsey & Company

BIOGRAPHY

John Dowdy **Director, McKinsey & Company, UK**

John Dowdy is a Director in the London office of McKinsey & Company, where he leads the Industrial Sector, encompassing all production-related sectors of the UK economy. He serves clients on a wide range of issues ranging from operational improvement and supplier management to business unit strategy and post-merger integration. For the past four years, John has led McKinsey's research efforts on the topic of manufacturing productivity, initially focusing on UK manufacturing, subsequently expanding to cover regional comparisons with France, Germany and the United States, and most recently seeking to address the role of IT in driving productivity.



STEPHEN DORGAN
Associate Principal, McKinsey & Company

BIOGRAPHY

Stephen Dorgan **Associate Principal, McKinsey & Company, UK**

Dr Stephen Dorgan is an Associate Principal in the London office of McKinsey & Company, where for the last five years he has served international industrial clients across many sectors on a range of key strategic and operational issues. Over the last four years at McKinsey, Stephen has been investigating manufacturing productivity and its drivers, and leads McKinsey's joint research with the London School of Economics and Political Science on the drivers of corporate productivity and financial performance. He also speaks regularly on the role of management practice and IT in manufacturing sector productivity and performance across nations.

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